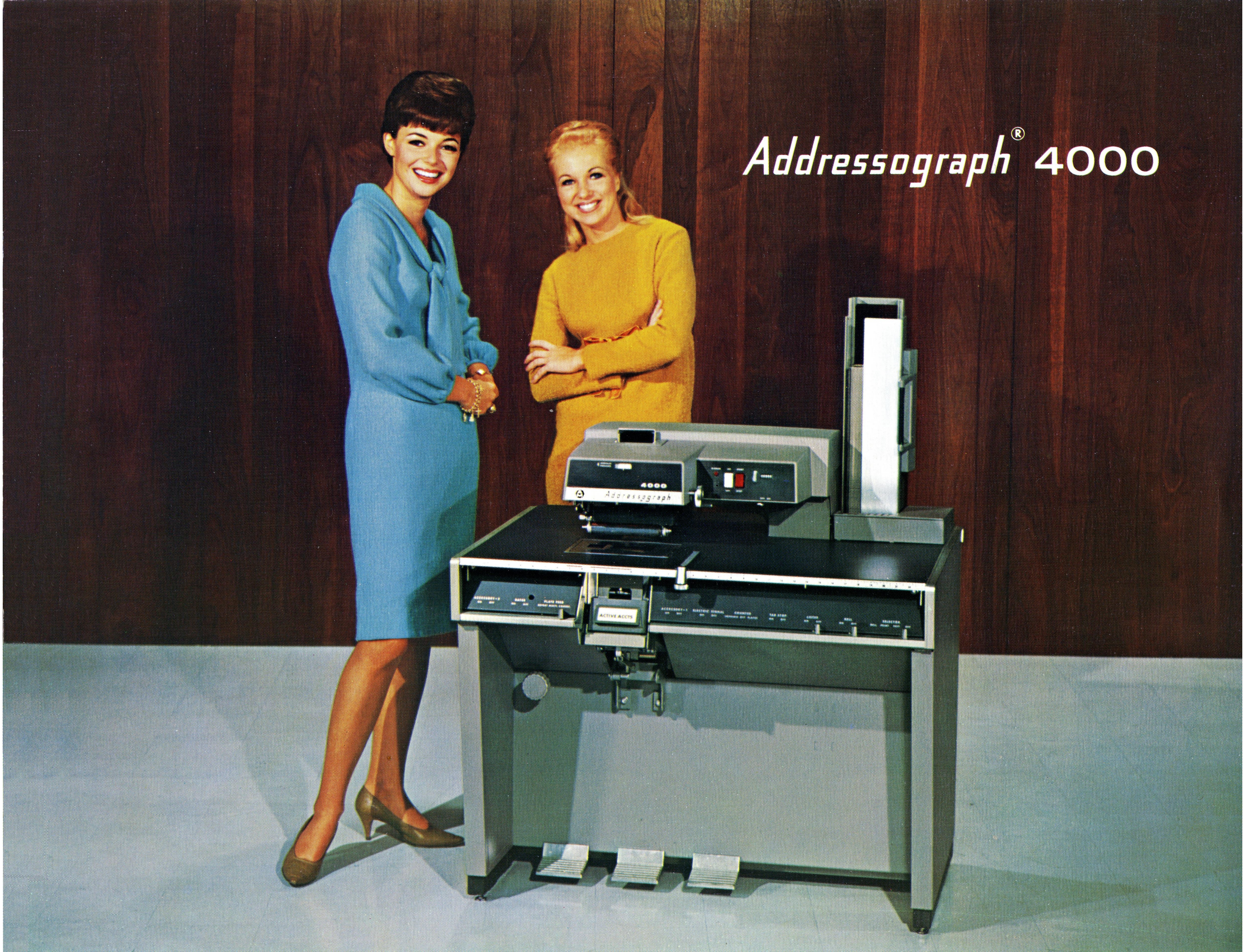
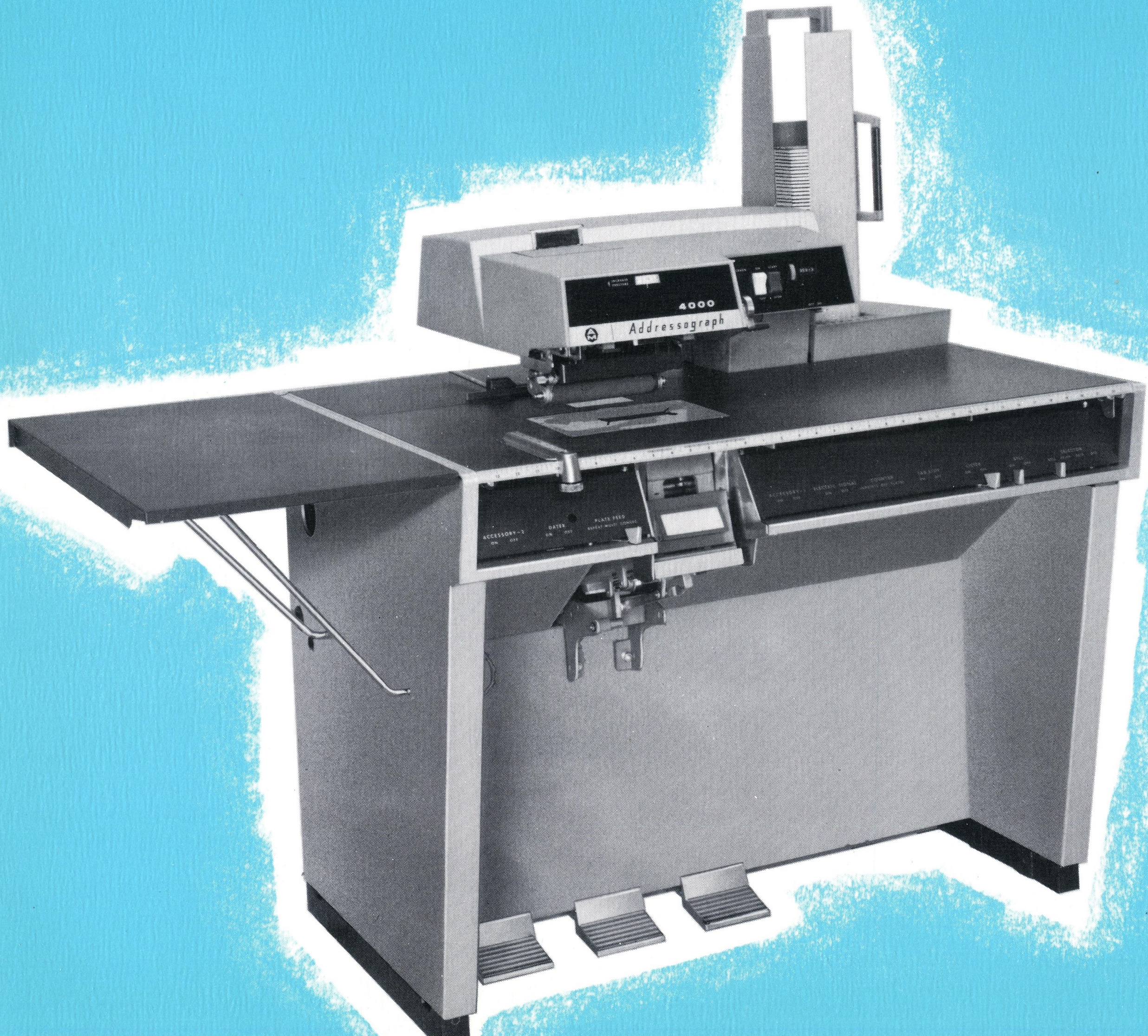
Addressograph® 4000


4000
Addressograph
ACTIVE ACCTS

THE *Addressograph* 4000



The 4000 is a multi-purpose machine featuring many new automated writing conveniences. Fast and accurate, it writes up to 400 characters from each Addressograph master record at speeds of 125 forms per minute. This means that the new 4000 provides quality writing up to 75,000 lines or 3,000,000 characters per hour. In one run, and from a single master record file, the 4000 can select classified lists, and record data with automatic or visual control. Master records advance automatically from writing station to receiving drawer in the original file sequence.

The 4000 makes consistent, high quality carbon ribbon impressions with excellent character definition. Addressograph master records remain white glove clean. Convenient visual control is provided to handle varying form thicknesses . . . from single copy to multiple form sets.

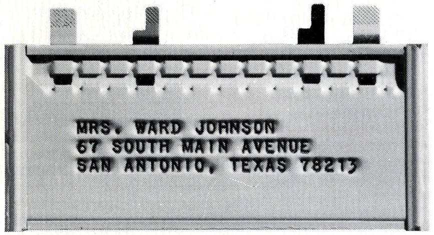
Operation is smooth and easy . . . no specially trained personnel is required.

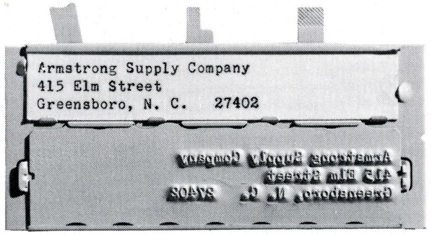
USING SELF-WRITING MASTER RECORDS

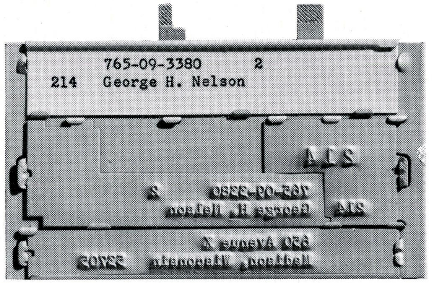
The 4000 instantly writes all or part of the embossed data stored on a variety of master records . . . with 100% accuracy. Tabs on the master records control selective writing — without disturbing the original file sequence.

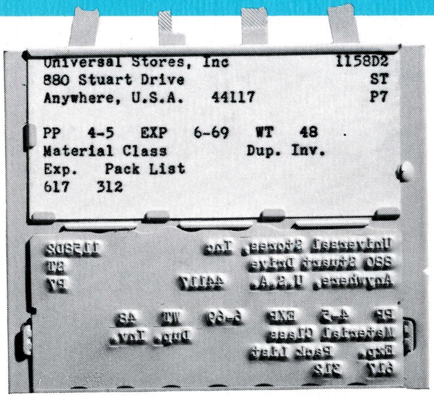
INCREASES WRITING OUTPUT AND CONTROL

- 20 TO 50 TIMES FASTER THAN MANUAL METHODS
- WRITES WITH 100% ACCURACY... EVERY TIME
- PRODUCES CONSISTENT HIGH QUALITY CARBON RIBBON IMPRESSIONS... EXCELLENT CARBON COPIES
- ADAPTS TO HUNDREDS OF WRITING JOBS


MRS. WARD JOHNSON
67 SOUTH MAIN AVENUE
SAN ANTONIO, TEXAS 78213


Armstrong Supply Company
415 Elm Street
Greensboro, N. C. 27402

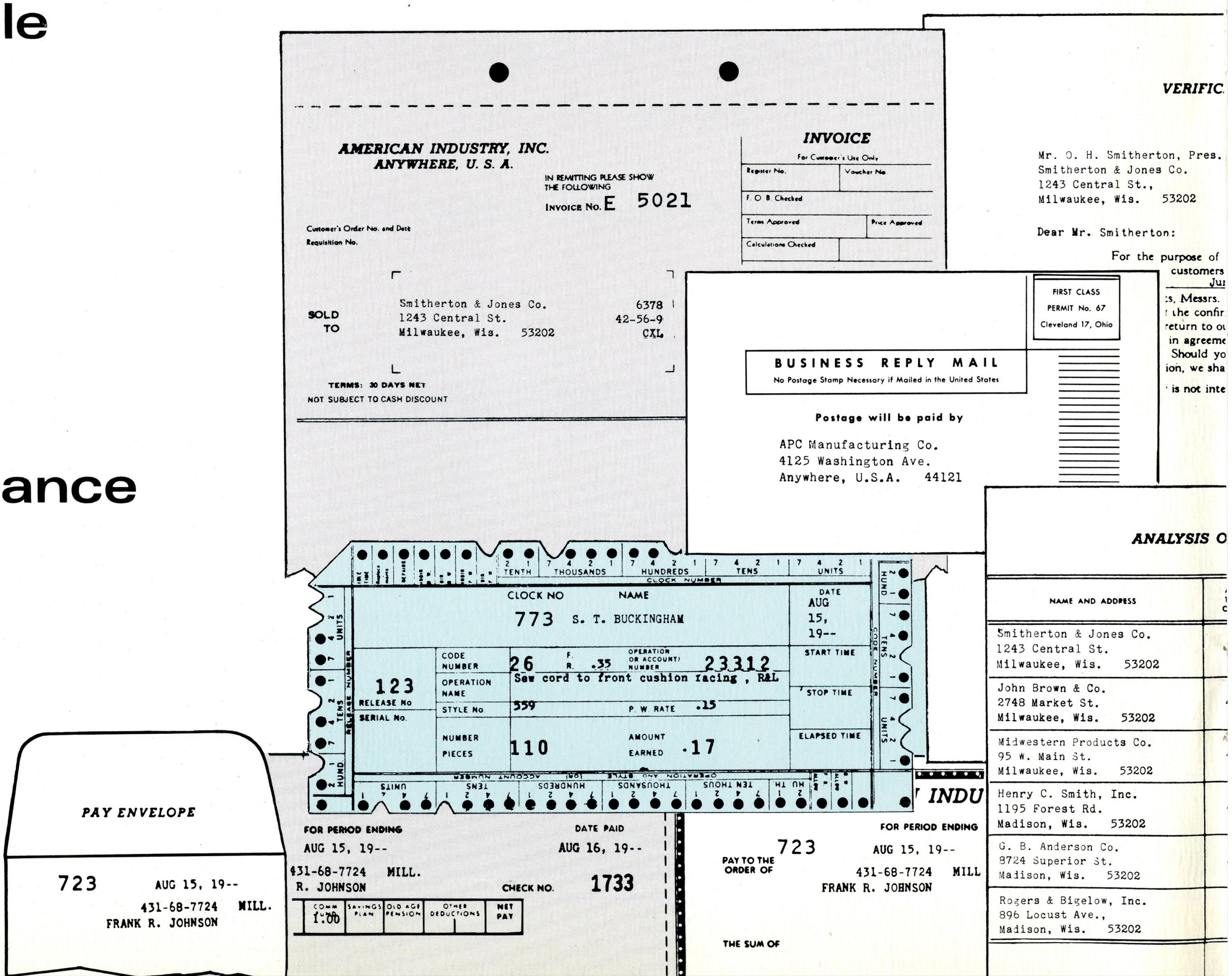

765-09-3380 2
214 George H. Nelson


Universal Stores, Inc
880 Stuart Drive
Anywhere, U.S.A. 44117
1158D2
ST
P7
PP 4-5 EXP 6-69 WT 48
Material Class
Dup. Inv.
Exp. Pack List
617 312

SAVES TIME AND MONEY IN ALL BUSINESS AREAS WHERE INFORMATION IS WRITTEN AGAIN AND AGAIN

- Communications (Internal and External)
- Payroll
- Accounts Receivable
- Accounts Payable
- Identifying
- Billing
- Order Writing
- Shipping
- Routing
- Scheduled Maintenance
- Cataloging

- And Many Others



AMERICAN INDUSTRY, INC.
ANYWHERE, U. S. A.

IN REMITTING PLEASE SHOW
THE FOLLOWING
INVOICE No. E 5021

INVOICE
For Customer's Use Only

Register No.	Voucher No.
F. O. B. Checked	
Terms Approved	Price Approved
Calculations Checked	

Customer's Order No. and Date
Requisition No.

SOLD TO
Smitherton & Jones Co. 6378
1243 Central St. 42-56-9
Milwaukee, Wis. 53202 CXL

TERMS: 30 DAYS NET
NOT SUBJECT TO CASH DISCOUNT

VERIFIC

Mr. O. H. Smitherton, Pres.
Smitherton & Jones Co.
1243 Central St.,
Milwaukee, Wis. 53202

Dear Mr. Smitherton:

For the purpose of
customers
Ju
:s, Messrs.
the confir
return to ou
in agreeme
Should yo
ion, we sha
is not inte

FIRST CLASS
PERMIT No. 67
Cleveland 17, Ohio

BUSINESS REPLY MAIL
No Postage Stamp Necessary if Mailed in the United States

Postage will be paid by

APC Manufacturing Co.
4125 Washington Ave.
Anywhere, U.S.A. 44121

ANALYSIS O

NAME AND ADDRESS
Smitherton & Jones Co. 1243 Central St. Milwaukee, Wis. 53202
John Brown & Co. 2748 Market St. Milwaukee, Wis. 53202
Midwestern Products Co. 95 W. Main St. Milwaukee, Wis. 53202
Henry C. Smith, Inc. 1195 Forest Rd. Madison, Wis. 53202
G. B. Anderson Co. 8724 Superior St. Madison, Wis. 53202
Rogers & Bigelow, Inc. 896 Locust Ave., Madison, Wis. 53202

CLOCK NO 773 NAME S. T. BUCKINGHAM
DATE AUG 15, 19--
123 RELEASE No
SERIAL No.
CODE NUMBER 26 F. R. .35 OPERATION OR ACCOUNT NUMBER 23312
OPERATION NAME Sew cord to front cushion facing , R&L
STYLE No 559 P. W. RATE .15
NUMBER PIECES 110 AMOUNT EARNED .17
START TIME
STOP TIME
ELAPSED TIME

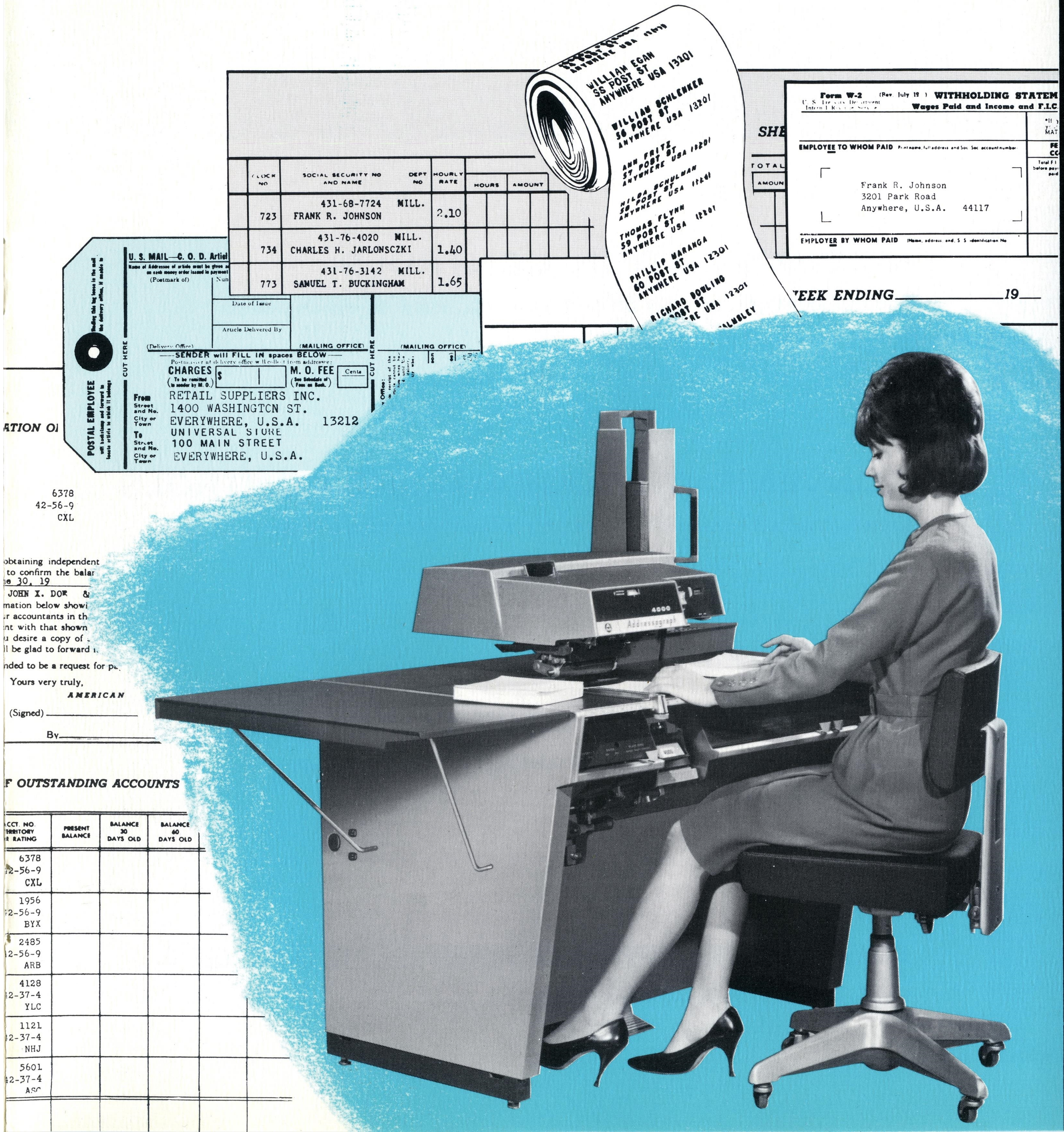
PAY ENVELOPE

723 AUG 15, 19--
431-68-7724 MILL.
FRANK R. JOHNSON

FOR PERIOD ENDING
AUG 15, 19--
DATE PAID
AUG 16, 19--
431-68-7724 MILL.
R. JOHNSON
CHECK NO. 1733

COMM FUND	SAVINGS PLAN	OLD AGE PENSION	OTHER DEDUCTIONS	NET PAY
1.00				

INDU
FOR PERIOD ENDING
PAY TO THE ORDER OF 723
AUG 15, 19--
431-68-7724 MILL
FRANK R. JOHNSON
THE SUM OF



WILLIAM EGAN
55 POST ST.
ANYWHERE USA 13201
WILLIAM SCHLENKER
56 POST ST
ANYWHERE USA 13201
ANN FRITZ
57 POST ST
ANYWHERE USA 13201
HILDA SCHULMAN
58 POST ST
ANYWHERE USA 13201
THOMAS FLYNN
59 POST ST
ANYWHERE USA 13201
PHILLIP MARANGA
60 POST ST
ANYWHERE USA 13201
RICHARD BOWLING
Form W-2
WITHHOLDING STATEM
Wages Paid and Income and F.I.C
EMPLOYEE TO WHOM PAID
Frank R. Johnson
3201 Park Road
Anywhere, U.S.A. 44117
EMPLOYER BY WHOM PAID
WEEK ENDING 19
SOCIAL SECURITY NO AND NAME
DEPT NO
HOURLY RATE
HOURS
AMOUNT
723 431-68-7724 MILL. FRANK R. JOHNSON 2.10
734 431-76-4020 MILL. CHARLES H. JARLONSCZKI 1.40
773 431-76-3142 MILL. SAMUEL T. BUCKINGHAM 1.65
U. S. MAIL—C. O. D. Article
POSTAL EMPLOYEE
CUT HERE
SENDER will FILL IN spaces BELOW
CHARGES
M. O. FEE
From
RETAIL SUPPLIERS INC.
1400 WASHINGTON ST.
EVERYWHERE, U.S.A. 13212
To
UNIVERSAL STORE
100 MAIN STREET
EVERYWHERE, U.S.A.
JOHN X. DOE
Yours very truly,
AMERICAN
(Signed)
By
F OUTSTANDING ACCOUNTS
PRESENT BALANCE
BALANCE 30 DAYS OLD
BALANCE 60 DAYS OLD
6378
1956
2485
4128
1121
5601
4000
Addressograph

PROVIDES

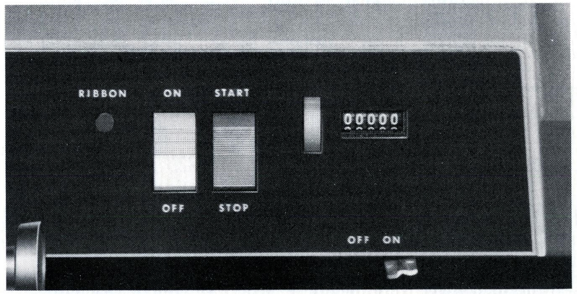
INSTANT
LOW COST
HIGH QUALITY
PRACTICAL

DATA PROCESSING

DESIGNED TO HELP YOU

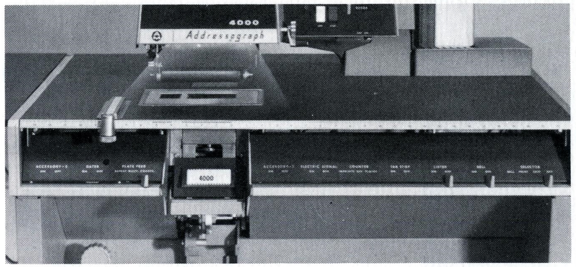
- **INCREASE**
  employee productivity
- **STREAMLINE**
  operating procedures
- **SIMPLIFY**
  paperwork handling
- **GET WORK OUT ON TIME**

NEWLY DESIGNED FEATURES **INCREASE**


RIBBON
ON
START
00000
OFF
STOP
OFF ON

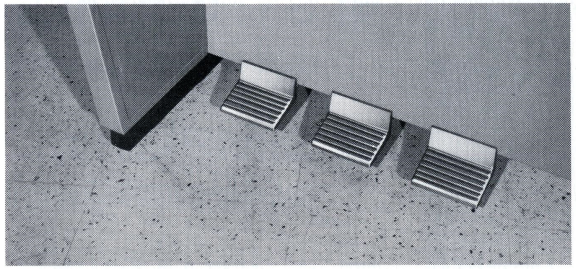
MODERN ACTION CONTROLS

Locates control elements on one compact, easy-to-reach panel.


4000
Addressograph
4000

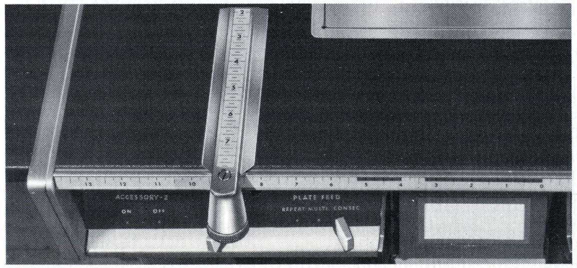
CONVENIENT PROGRAMMING CONTROLS

Clearly marked lever settings permit instant machine set up.



FEATHER-TOUCH FOOT CONTROLS

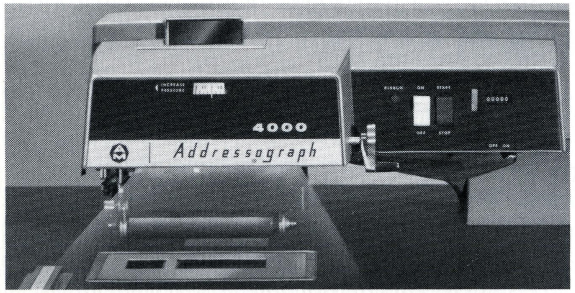
Permit skip, repeat, consecutive writing . . . freeing hands for other duties.


ACCESSORY-2
ON OFF
PLATE FEED
REPEAT MULTI CONSEC

GRADUATED FRONT AND SIDE GAUGES

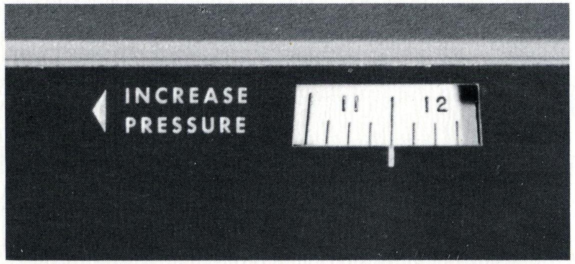
For fast, accurate form registration.

PRODUCTION AND SIMPLIFY OPERATION


INCREASE PRESSURE
4000
Addressograph

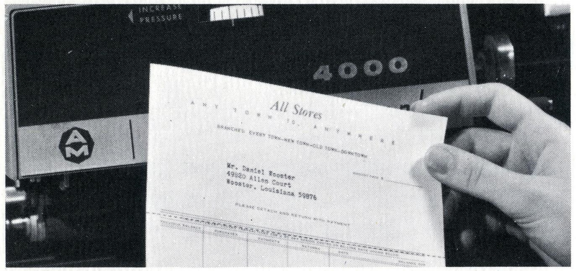
ILLUMINATED WORK AREA

Indirect lighting improves visibility, eliminates eye strain and fatigue.


INCREASE PRESSURE
11
12

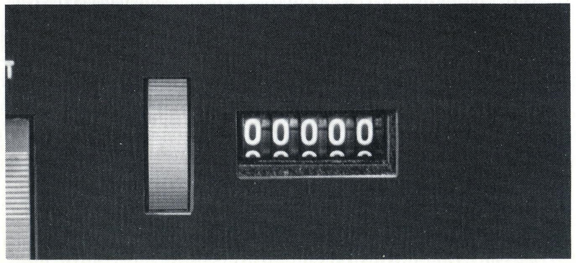
VISUAL PRESSURE CONTROL

Assures excellent impressions and consistent quality for varying thicknesses of single or multiple form sets.


4000
All Stores

MYLAR CARBON RIBBON IMPRESSIONS

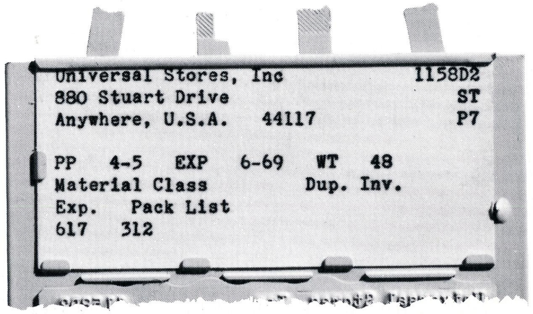
Sharp, clean, legible impressions—white glove clean master records.



FIVE FIGURE COUNTER

Convenient, easy-to-read. Counts written impressions . . . easily reset.

A VERSATILE BUSINESS MACHINE TAILOR

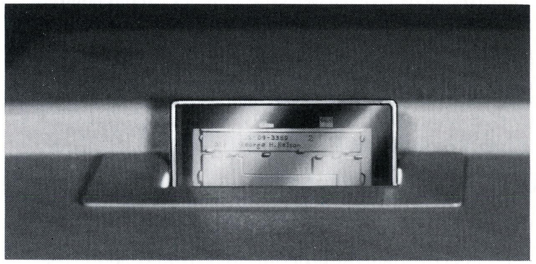


Universal Stores, Inc 1158D2
880 Stuart Drive ST
Anywhere, U.S.A. 44117 P7

PP 4-5 EXP 6-69 WT 48
Material Class Dup. Inv.
Exp. Pack List
617 312

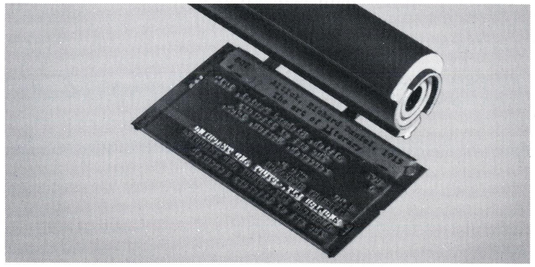
AUTOMATICALLY SELECTS MASTER RECORDS

The decision to write, skip or repeat can be made automatically as master records advance at full machine speed. Sixty-position Selector, a standard feature, makes available practically unlimited selection possibilities. Easy to program. Completely reliable.



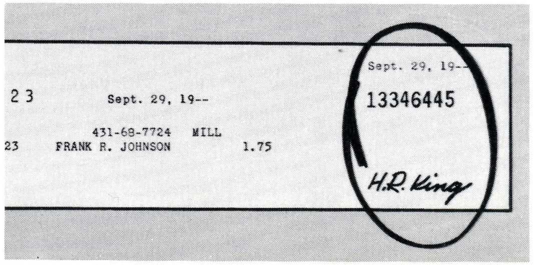
VISUAL SELECTION

Convenient, adjustable mirror provides excellent visibility of tabs and index cards, Standard on all machines.



* CUTOFF, AUTOMATIC OR HAND-OPERATED

Different portions of the master record may be written on the same form by two or more platen faces—or on different forms as required. The Automatic Cutoff is machine controlled; the Hand-Operated Cutoff is operator controlled.



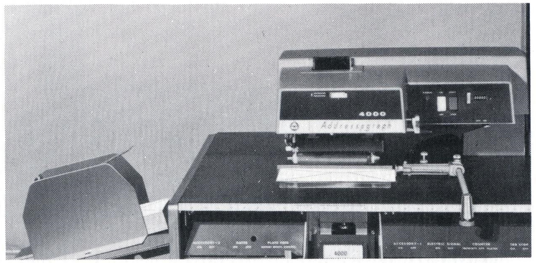
23 Sept. 29, 19--
431-68-7724 MILL
23 FRANK R. JOHNSON 1.75

Sept. 29, 19--
13346445
H.R. King

* RECORD DATE, NUMBER AND SIGNATURE

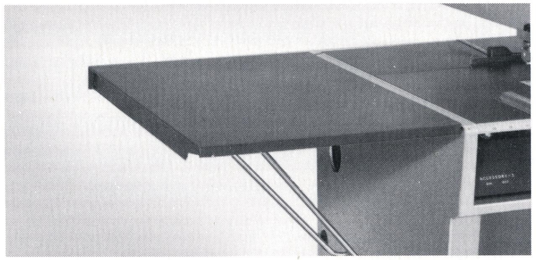
Or other auxiliary information such as code or postal permit. One widely used application is that of dating, numbering and signing checks.

ED TO YOUR SPECIFIC WRITING NEEDS



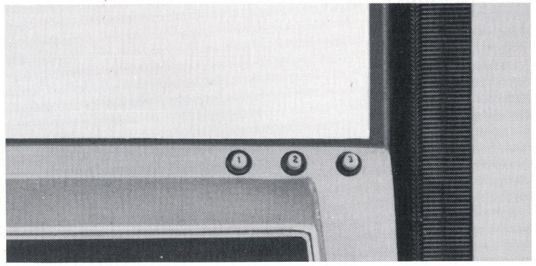
* AUTOMATIC FORM EJECTOR

Automatically removes the form from writing position after the impression has been made. The device is a great aid to the operator and it increases production by about one-third. It can easily be set to handle a wide variety of forms by simply adjusting the gauges.



* EXPANDED WORK AREA

Supplemental Side Shelf, 14½'' wide, provides sufficient space for all form handling requirements. Easily removed to permit use of certain attachments such as Feeders, Ejector, etc.



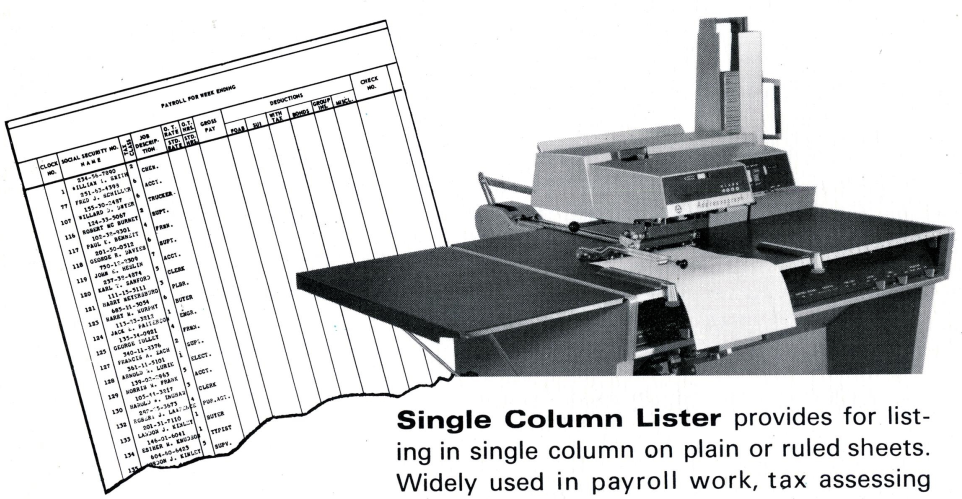
* ELECTRIC SIGNAL LIGHTS AND BUZZER

Directs operator's attention to certain classified master records for special handling. May be set to stop the machine when automatic attachments are being used.

* Attachments available at extra cost.

AUTOMATIC LISTER ATTACHMENTS*

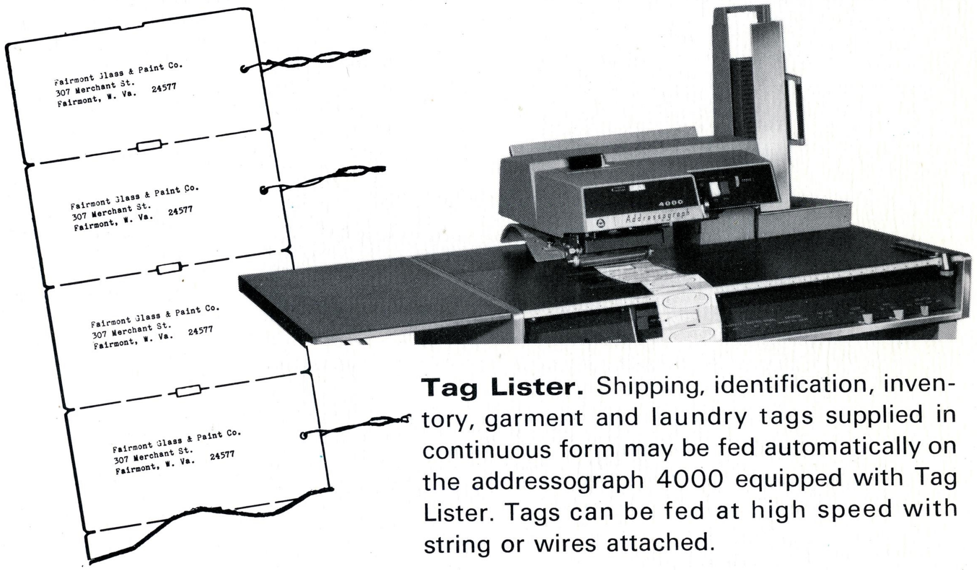
TO MEET MANY LISTING REQUIREMENTS



PAYROLL FOR WEEK ENDING

CLOCK NO.	SOCIAL SECURITY NO. NAME	TAX CLASS	JOB DESCRIP-TION	O.T. RATE STD. RATE	O.T. HRS. STD. HRS.	GROSS PAY	DEDUCTIONS FOAB	SUI	WITH TAX	BONDS	GROUP INS.	MISCL.	CHECK NO.
1	234-56-7890 WILLIAM I. SMITH	2	CHEM.										
77	251-63-4393 FRED J. SCHILLER	6	ACCT.										
107	155-30-2487 WILLARD J. DWYER	6	TRUCKER										
116	124-33-5067 ROBERT MC BURNEY	2	SUPT.										
117	102-38-9301 PAUL E. BENNETT	4	FRMN.										
118	201-50-0512 GEORGE R. DAVIES	6	SUPT.										
119	750-12-2309 JOHN E. HESLIN	7	ACCT.										
120	237-39-4874 KARL T. SANFORD	5	CLERK										
121	111-15-5111 HARRY MEYERSBURG	3	PLBR.										
123	685-11-3054 HARRY M. MURPHY	6	BUYER										
124	113-23-3212 JACK E. PATTERSON	1	ENGR.										
125	135-34-0921 GEORGE TULLEY	4	FRMN.										
127	340-11-3376 FRANCIS A. ZACH	2	SUPT.										
128	361-11-5101 ARNOLD M. LURIE	1	ELECT.										
129	139-02-2963 NORRIS M. FRANK	5	ACCT.										
130	105-44-3217 HAROLD W. INGHAM	3	CLERK										
132	287-55-3673 ROBERT J. LAWRENCE	4	PUR.AGT.										
133	201-31-7110 LANDON J. KINLEY	1	BUYER										
134	146-01-6041 ESTHER M. KNUDSON	1	TYPIST										
135	604-60-6423 GORDON J. KINLEY	5	SUPV.										

Single Column Lister provides for listing in single column on plain or ruled sheets. Widely used in payroll work, tax assessing and collecting — wherever records must be prepared in listed form.



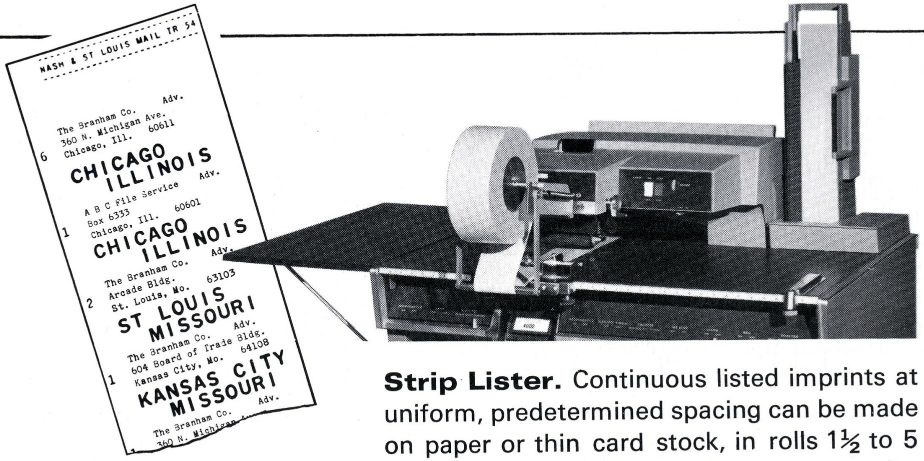
Fairmont Glass & Paint Co.
307 Merchant St.
Fairmont, W. Va. 24577

Fairmont Glass & Paint Co.
307 Merchant St.
Fairmont, W. Va. 24577

Fairmont Glass & Paint Co.
307 Merchant St.
Fairmont, W. Va. 24577

Fairmont Glass & Paint Co.
307 Merchant St.
Fairmont, W. Va. 24577

Tag Lister. Shipping, identification, inventory, garment and laundry tags supplied in continuous form may be fed automatically on the addressograph 4000 equipped with Tag Lister. Tags can be fed at high speed with string or wires attached.



NASH & ST LOUIS MAIL TR 54

Adv.
The Branham Co.
360 N. Michigan Ave.
Chicago, Ill. 60611
6
CHICAGO
ILLINOIS

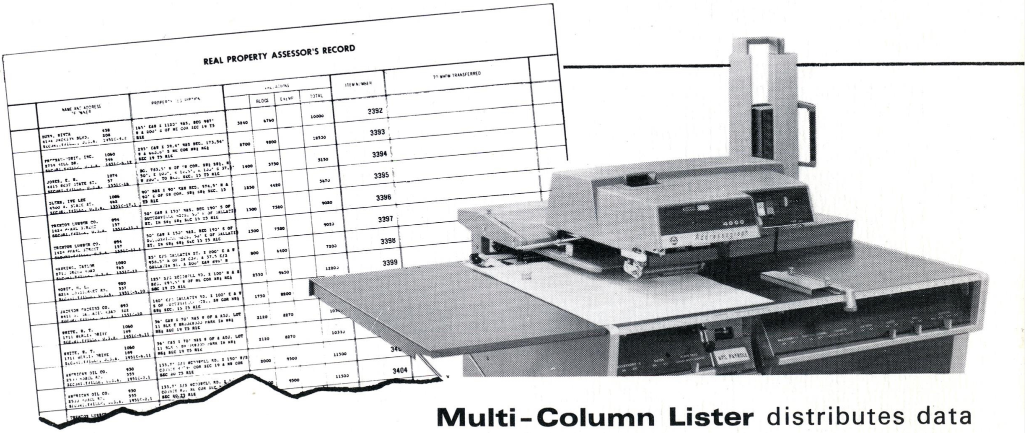
Adv.
A B C File Service
Box 6333
Chicago, Ill. 60601
1
CHICAGO
ILLINOIS

Adv.
The Branham Co.
Arcade Bldg.
St. Louis, Mo. 63103
2
ST LOUIS
MISSOURI

Adv.
The Branham Co.
604 Board of Trade Bldg.
Kansas City, Mo. 64108
1
KANSAS CITY
MISSOURI

Adv.
The Branham Co.
360 N. Michigan

Strip Lister. Continuous listed imprints at uniform, predetermined spacing can be made on paper or thin card stock, in rolls 1½ to 5 inches wide. Commonly used for mailer strips which facilitate publication mailings. Also well suited for audit lists, proof lists, voter registration lists and similar records.



REAL PROPERTY ASSESSOR'S RECORD

Multi-Column Lister distributes data horizontally in column form. It records part of the information from embossed master record in one column and additional information from the same master record in adjacent columns. Excellent for payroll and tax collecting and similar applications.

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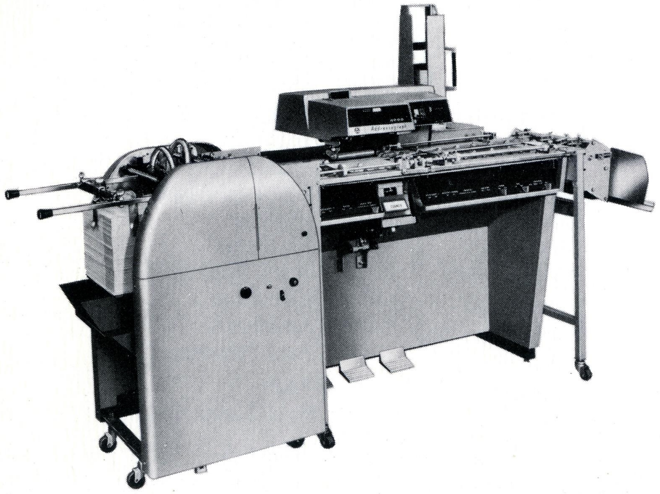
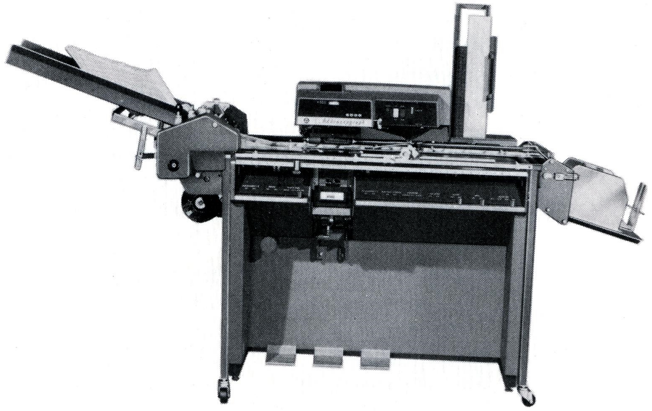
* Attachments available at extra cost.

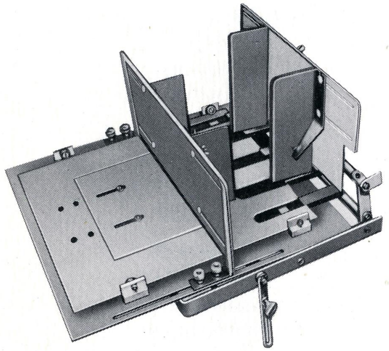
THE ADDRESSOGRAPH 4000 FEEDS THE FORM YOU NEED!



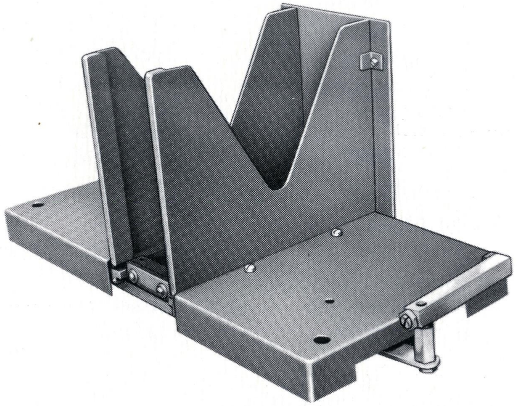
Addressograph 595 Suction Feeder permits unit forms to be fed continuously at full machine speed. It's well adapted to a wide range of forms handling. Feeding is accomplished by means of suction feet which contact the form and lift it to the conveyor unit.

Addressograph 592 Friction Feeder is used for sustained maximum production where deadlines demand peak production over short periods. It handles sheets, cards, envelopes, folders, broadsides, thin booklets and other similar forms.

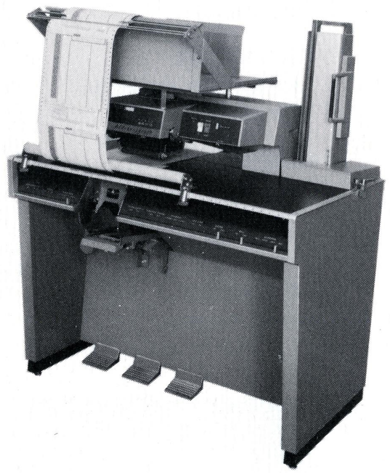




Shuttle Feeder designed to feed thick magazines, booklets, glossy pamphlets, etc. Quarter-fold newspapers, pamphlets and other forms printed on soft paper are readily handled by using the Needle Attachment on the shuttle feed. Minimum form thickness 1/32 inch; maximum 1/8 inch. Interchangeable with the friction and tab card feed on 592 cross feed unit.



Tab Card Feeder is specifically designed to handle single impression tab card forms, size 3-1/4"x7-3/8" at maximum machine speeds. Positive knife feed pushes the bottom form into the feed rollers with each cycle of the 4000. Interchangeable with friction and shuttle feeder on 592 cross-feed unit.



598 Continuous Form Feeder for handling marginally punched, continuous forms. Single or multiple continuous forms can be fed.

DIRECTORY OF A-M SALES AND SERVICE OFFICES

Addressograph-Multigraph Sales Offices, located in principal cities of the world, are recognized service centers prepared to provide the Certified Supplies, mechanical service and counsel which insure the profitable use of all Addressograph-Multigraph products.

ALABAMA
Birmingham
Mobile
Montgomery

ARIZONA
Phoenix
Tucson

ARKANSAS
Little Rock

CALIFORNIA
Fresno
Long Beach
Los Angeles
Oakland
Sacramento
San Bernardino
San Diego
San Francisco
San Jose
Santa Barbara
Stockton

COLORADO
Colorado Springs
Denver

CONNECTICUT
Bridgeport
Hartford
New Haven

DELAWARE
Wilmington

DISTRICT OF COLUMBIA
Washington

FLORIDA
Jacksonville
Miami
Orlando
Tampa

GEORGIA
Atlanta
Columbus
Savannah

ILLINOIS
Chicago
Evanston
Peoria
Rockford
Springfield

INDIANA
Evansville
Fort Wayne
Hammond
Indianapolis
Muncie
South Bend

IOWA
Cedar Rapids
Davenport
Des Moines

KANSAS
Topeka
Wichita

KENTUCKY
Lexington
Louisville

LOUISIANA
Baton Rouge
New Orleans
Shreveport

MAINE
Portland

MARYLAND
Baltimore

MASSACHUSETTS
Boston
Springfield
Worcester

MICHIGAN
Detroit
Flint
Grand Rapids
Kalamazoo
Lansing

MINNESOTA
Minneapolis
St. Paul

MISSISSIPPI
Jackson

MISSOURI
Jefferson City
Kansas City
St. Louis
Springfield

MONTANA
Helena

NEBRASKA
Lincoln
Omaha

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Las Vegas

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Manchester

NEW JERSEY
Camden
Newark
Trenton

NEW MEXICO
Albuquerque

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Binghamton
Buffalo
Long Island
New York Downtown
New York Uptown
Queens
Rochester
Syracuse
Utica
Westchester

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Greensboro
Raleigh

NORTH DAKOTA
Fargo

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Akron
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Columbus
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Mansfield
Toledo
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